Executive Proclamation

State of South Dakota
Office of the Governor

Whereas, Mothers Against Drunk Driving (MADD) has played a vital role in the enactment of tougher anti-drunk driving laws resulting in a drop in alcohol related traffic deaths; and,

Whereas, Alcohol-impaired driving remains one of the nation's most frequently committed crimes, and there remains a critical need for continued education, increased enforcement, and tougher laws and penalties for offenders; and,

Whereas, In 2014, there were 47 deaths in South Dakota due to impaired drivers; and,

Whereas, This year, 2015, marks the 9th anniversary of MADD's campaign to eliminate drunk driving. I take this opportunity to acknowledge their commitment to continue efforts to eliminate drunk driving by the use of education, legislation, law enforcement, and their grass roots activism; and,

Whereas, Business, government, law enforcement, service organizations, youth, senior citizens, military, sports teams, and individuals will demonstrate their commitment to safe, sober driving by tying a MADD red ribbon to a visible location on their vehicles this holiday season:

Now, Therefore, I, Dennis Daugaard, Governor of the state of South Dakota, do hereby proclaim December 2015 as

MOTHERS AGAINST DRUNK DRIVING MONTH

in South Dakota.

In Witness Whereof, I have hereunto set my hand and caused to be affixed the Great Seal of the state of South Dakota, in Pierre, the Capital City, this Seventeenth Day of November in the Year of Our Lord, Two Thousand and Fifteen.

Dennis Daugaard, Governor

Attest:

Shantel Krebs, Secretary of State